

AppyLiving

SUMMER 2014



Graphic by BeatiProductions.com

Welcome to AppyLiving's Inaugural Summer Issue About the World of Apps

New Digital Magazine Highlights Popular Apps

According to Wikipedia, Apple opened their App Store in July 2008. The Android Market opened eight months after in March 2009. Later the Amazon App Store and Google Play both opened in 2011.

By March 2014 AppBrain.com estimated that there were 1.1 million apps

available for Android; 148app.biz estimated 1.5 million iPhone operating system (iOS) apps. If you tried one a day on your device, it would take over 3000 years to try them all, and the number grows every day.

148app.biz estimated that about 1023 apps were submitted to the iPhone App Store in April 2014 alone. About 125 of these were games.

To help, AppyLiving will share tips and critique hundreds of apps in all sorts of categories and topics. We welcome you on our app discovery journey!

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SUMMER



2014

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Keeping Up With Apps

by Catherine Frederico

The rolling list of new apps is endless. Fortunately, the iTunes App Store posts *Best New Apps* and *Games* on their landing page. Visitors are greeted with a flashy new set of exciting apps to explore. The pressure to view them all mounts. Anxiety sets in. So many apps; so little time. "How will I ever find them again among the other 1.5 million apps in the store?" Thank goodness for category collections on the page.

I admit that I am fascinated by all of the variety and functionality. I make a hobby of staying informed about new apps in a number of ways. These include watching tech experts on TV, reading tech magazines and even app articles in various general magazines and digital newspapers. I follow app enthusiasts and professionals on Twitter, discuss useful apps with fellow professors and dietitians, and attend digital health and

game conferences. I even query my friends and family from time to time. Everyone seems to have at least one favorite. It could easily be a full time job.

Sites like 148Apps.biz make it their business to provide IOS App Store metrics on a daily basis. They monitor numbers of apps in the app store, retired apps, app submissions, average app prices, and category distributions for games, education, lifestyle, entertainment, and business. (See gold side box.) On June 25 of this year, 148Apps estimated that an average of 212 app submissions were made on per day. That's nearly 5000 a month! How is anyone supposed to keep up?

AppyLiving webinars and consults can help and are available for groups and individuals to keep you in the know. See menu on page 5. Also check out our "An App A Day" health app ebook for consumers at www.AppyLiving.com

Most Popular App Categories

According to
148Apps.biz April
2014 ...

1. GAMES
195,415
2. EDUCATION
115,469
3. LIFESTYLE
88,026
4. ENTERTAINMENT
86,642
5. BUSINESS
85,604

FUN FACT

The Apple App store features 344+ travel apps.



AppyLiving's Summer App Splash

Winter weather is history, days are longer, flowers are blooming, school is out, and summer has finally begun. Try these apps for a variety of fun and learning.

The Apple App Store has a new **Summer** category to explore. Log into the iTunes App Store and click on the **Summer** category at the top of the page. Here you can splash around in subcategories like: *Get Outside*, *Backyard BBQ*, *Summer Style*, *Plan a Trip* or *Games*. Android apps are at <https://play.google.com/store/apps>

Key

A = Apple IOS device

G = Google Android device



Roadtrippers

Companion to website with user friendly maps, view or add

reviews, rating, photos, tips, etc. Plan in app or sync to website plan. Hit the road!

A, G Free



National Parks

Interactive guide to 25 national parks. Photos, visitor

information, maps. Purchase guides in-app. A Free



Plant It!

Tips for 120 plants; when & how to plant in proper soil;

huge weather

database determines best times to plant based on frost date maps. Keep favorite list.

A \$1.99



DIY Sun Science

12+ hands-on activities by UC Berkeley &

NASA. Keep the kids busy with fun

activities, images, videos, and live sun observatory!

A Free



Weber's On the Grill

"grilling companion", 300+ classic recipes & rubs,

marinades, sauces; includes timer. Fire up! A, G \$4.99



Weber Grills

75+ recipes a week; skill photos & videos;

product gallery; grocery lists A, G Free



FIFA 14

Game for World Cup soccer enthusiasts.

Earn, trade,

buy, sell players to create your dream team. Play in 34 authentic stadiums. Download commentaries. Play with friends. Point to move, tap to pass, swipe to shoot. The game continues!

A, G Free



Perfect Picnic

Master your own picnic park. Provide grills, tables, plants,

fountains; rent BBQ spots & sell supplies for a fun, safe cookout. Beware of food poisoning.

A Free



Food Focus: Fruits

Beat the 10 second timer to identify 50 magnified

photos of fruits. Each of the 5 levels gets more difficult. Plum fun!

A \$0.99

AppyLiving

App tech news at your fingertips.

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FUN FACT

The Google Play and Apple App Stores offer English-Chinese language apps.



Photo credit: Brian Frederico

AppyLiving editor, Catherine Frederico, takes app news global in Dalian, China

Editor, Catherine Frederico, is an adjunct professor at Newbury College and Framingham State University in Massachusetts. As a registered dietitian nutritionist, she teaches food science, nutrition, and computer applications for nutrition students. Digital health and education technology is her specialty and she speaks frequently on this topic around the country and globe. Recently she was invited to attend the first BIT Global Health Conference in Dalian, China. There she was joined by food and health professionals from all over the world. Her topic of choice was about the growing library of health apps, sensors, and health games available for both Apple and Android devices.

Dalian, China is a lovely resort town on the northeastern coast of China. Its population is over 8 million. Bronze statuary of people enjoying various health activities are sprinkled throughout many of Dalian's parks. Above Catherine has fun posing with her muse who also likes photography, outdoor activities and staying hydrated.



Photo credit: Catherine Frederico

Tech Classes are available on these topics.....

for more information email AppyLiving@gmail.com

iPad SetUp

Find & Critique Apps

Foodie Apps

Cooking Apps

Eating Out Apps

Game Apps

Entertainment Apps

eBook apps

Social Media Apps

Children's Apps

Travel Apps

Photography Apps

Music Apps

News Apps

Education Apps

Productivity Apps

Health Apps

Fitness Apps

Nutrition Apps

Business Apps

Meeting Apps

Digital Device Classes for Everyone

Get App Smart



It has been estimated that nearly 8,000 baby boomers retire every day in America. That is a lot of people with smart devices with perhaps some extra time on their hands to finally, or at least partially leave full time jobs behind to concentrate on projects and activities that have been on bucket lists for many years. Leisure days of summer are great for those who wish to spend some time exploring the vast app frontier.

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Join Catherine and Brian Frederico in July and August for hosted small virtual Google+ meetup groups to learn and share tips about fun, cool apps for both recreation and serious endeavors. Explore options for reading or writing books on your tablet. Search great food and cooking apps to create a fresh home menu. Discover apps to

view movie trailers or map a hike, bike or road trip. Learn how to practice with free apps that will permit you to virtually communicate with family and friends from afar. After set-up and search lessons, 5 apps will be introduced for each topic.

There are over 20 class topics from which to choose, or suggest one of your own. Invite up to 7 of your friends and family to join you in the virtual class for the group rate. This is a fun, novel activity for small groups from tweens to seniors to learn or just play. For Google+ classes participants will need:

- a smart device
- Wifi connection
- free gmail account www.Google.com
- join Google+

Email AppyLiving@gmail.com for more information and to reserve a fun class block today! Only \$25 per hour class. Groups of 8 get \$5 discount each. Guaranteed appy good time:)

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MyMaxPacks.com

MyMaxPack is the monthly subscription box with healthy snack recipes and fun activities for kids and their busy grown-ups. It's good healthy fun...delivered!



TheBigBlueberry.com

Developing sweet apps:)

Your Ad Here

Email AppyLiving@gmail.com for information

More Healthy Summer Fun Apps

Salad Secrets

Learn 55 different ways to make delicious, healthy salads. Photos included. By Chef Judy Doherty



Map My Ride

Easily track route, speed, distance, calories & time with audio alerts. Graphs distance stats. Earn award badges.



Wolfram Sun Exposure Reference

Given a location, this robust app calculates UV index, sun position, sunscreen strength, & time to avoid sunburn.



More Fun in the Sun



Judging from the miles of slow-moving weekend traffic on Route 495 South heading to Cape Cod and the islands, lots of folks are headed to beaches and boating this summer. But sand and water elements can be a problem for smartphone users around the globe who may be doing their summer reading on their Kindle or iBooks apps, want to Vine a rolling wave to watch mid-winter, or snap a glimmering sunset pic for their homescreen.

Wrapping your smartphone or tablet in a water-resistant case may be the answer to a happier

beach experience. [Apple](#) hosts a page of cool accessories to make outdoor activities more fun and less worry. [Amazon.com](#) and [SwimOutlet.com](#) host a similar collection of accident-proof gadgets including cases, bags, earplugs, and speakers. For example, *LifeProof* cases can be submerged in 6.6 feet of water for one hour making one a must-have for outdoor fun.

Submersible bags good in an amazing 100 feet of water are also available and cost less. Most permit touch screen features and even the camera and microphone to still work. Straps are a handy addition for carrying or maybe even snorkeling off the beach.

Make your next adventure more relaxing by properly protecting your smart device.

Email us your favorite app suggestion to review and share. We love Appy readers:)

AppyLiving@gmail.com



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